



ANNUAL REPORT 2020-2021

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FOREWARD

MSME-Development Institute, Jaipur is dedicated to render the services for the development of MSMEs in Rajasthan since 1968. Institute functions in close coordination with the State Government in this endeavor and implement various programmes & policies by Ministry of MSME Govt. of India in the State of Rajasthan.

Annual Performance Report for the Year 2020-21 includes the important programmes and activities organized by the Institute during the Year 2020-21. It is to mention here that this Institute has organised 2 EAPs, 14 Industrial Motivational Programmes (IMC), 6 ESDPs, 2 MDPs, 8 Programmes of Intellectual Property Rights (IPR). Also, in order to increase the outreach of MSME schemes and to bring more and more MSMEs into ambit of exports 03 webinars on Import Substitution and 04 webinars on Export Promotion and Marketing were organised. Apart from this 01 State level Vendor Development Webinar was also organised. 01 Virtual Loan mela in December 2020 and 01 physical Loan Mela in February 2021 was organised. Quarter wise Swachhita Activities were also carried out along with Shramdaan.

State Champions Control Room at MSME-DI Jaipur was made operational since 1st June, 2020. MSME-Technology Centre Bhiwadi was inaugurated on 31 Aug 2020.

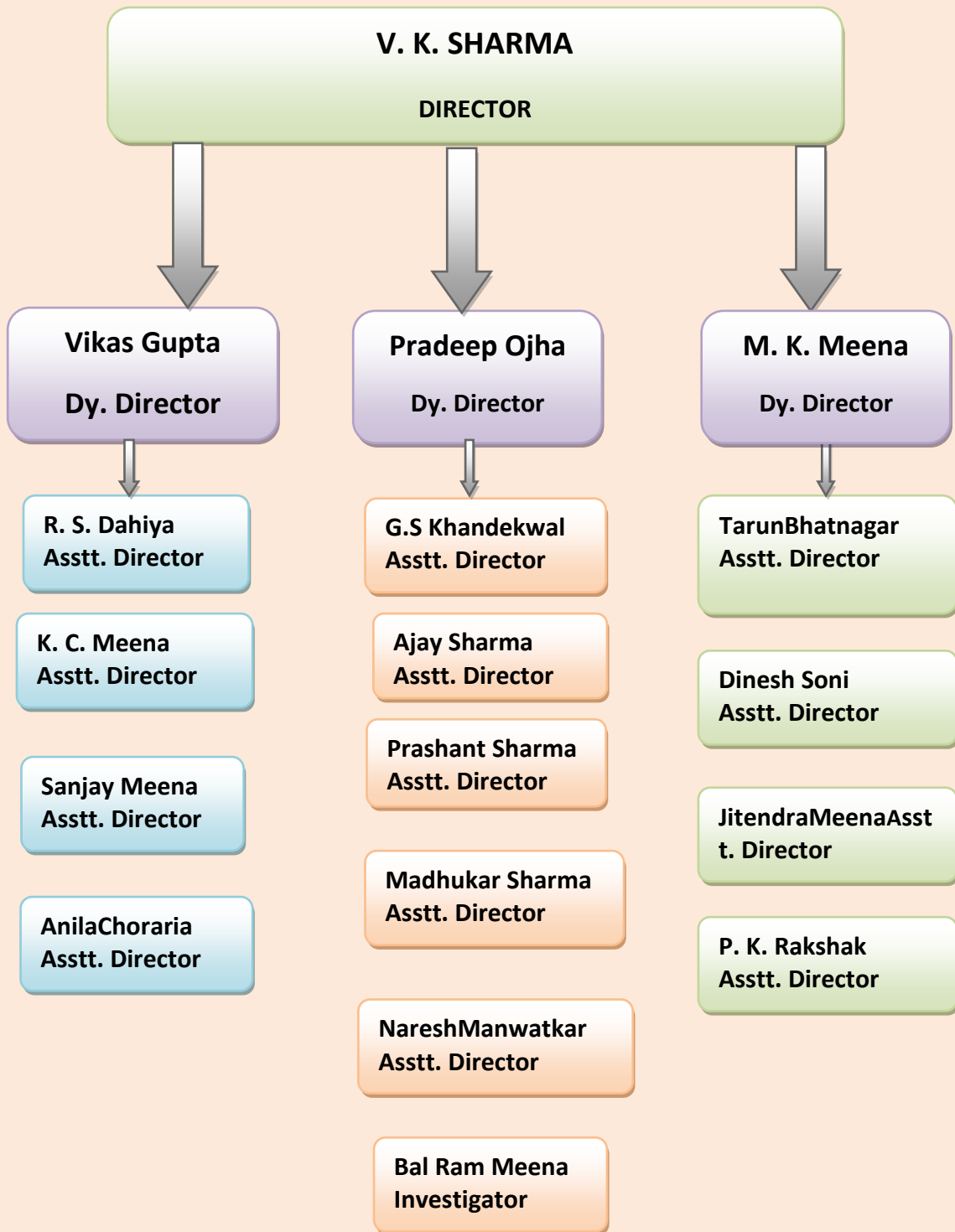
I appreciate the sincere efforts made by Smt Anila Choraria, Asst. Director (EI) and Mr. Manish Sharma (LDC) for preparation of this Annual Report for the Year 2020-21. I hope this document will be found useful by all concerned.


27/12/2021
(Vijay Kumar Sharma)
Director

Place : Jaipur

MSME-Development Institute-Jaipur

Organizational Structure



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1. About the State

Inside Story Headline

- ❖ **Area:** 3.42n Lac sq.km.
- ❖ **Capital:** Jaipur
- ❖ **District:** 33
- ❖ **Div:** 7
- ❖ **Sub. Div:** 244
- ❖ **Population:** 68.6 million
- ❖ **Sex ratio:** 928/1000
- ❖ **Density of population:** 200/sq km
- ❖ **Literacy:**66.1%
- ❖ **State Languages:**Marwari, Malvi, Mewari, Mewati, Wagdi, ShekhawatiJaipuri (Dhundhari), Hadoti, Hindi and English.
- ❖ **Key Industries:** Cement, Tourism, Ceramics, Handicrafts, Textile, Marble, Steel & IT.

Rajasthan, the largest (area-wise) state in India, is located in the north-western part of the subcontinent. It is surrounded on the north and north-east by Punjab, Haryana and Uttar Pradesh, on the east and south-east by Uttar Pradesh and Madhya Pradesh and on the south-west by Gujarat.

Rajasthan offers tremendous opportunities in the areas of organic and contract farming as well as in infrastructure developments related to agriculture. Rajasthan is a leading producer of limestone, silver, gold, copper, marble, sandstone, rock phosphate, and lignite. The state is the largest producer of cement in India. It has 21 major cement plants, having a total capacity of 55 million per annum (MTPA). During year 2020, the number of tourists visited in Rajasthan was 15.1 million domestic tourists and 0.46 million foreign tourists. Historic palaces, especially those in Jaipur and Udaipur, offer opportunities to expand the luxury tourism segment, with increasing number of tourists visiting wild life sanctuaries and desert locations.

The policy environment has been favorable for the establishment of industrial units. Rajasthan stands sixth among Indian states in rankings based on ease of doing business and reforms implementation, according to a study by the World Bank and KPMG.

Agriculture

Land utilization:	3, 42, 67,365 Hectares
Total cropped area sown:	2, 50, 13, 704 Hectares
Area sown more than once:	69, 89, 341 Hectares
Net Area Sown:	1, 80, 24, 363 Hectares
Important Crops:	Cereals, Pulses, Oil Seeds, Sugarcane & cotton.

Important Mineral

Rajasthan is among the largest mineral-producing States in India. Around 81 varieties of minerals are available in the state and 57 minerals are produced on a commercial scale. It also contributes significantly to production of dimensional and decorative stones, such as marble, sandstone, and granite etc. Value of all minerals produced during 2020-21 in the state stood at Rs3125.70 crore (Till Dec. 2020)

Rajasthan is the sole producer of lead and zinc ores and concentrate, Selenite and Wollastonite. Almost entire production of Silver, Calcite and Gypsum in the country comes from Rajasthan. Rajasthan is also the leading producer of Ball Clay, Phosphorite, Ochre, Steatite, Felspar and Fire Clay in the Country. It also has prominent position in the Country in the production of dimensional and decorative stones, such as Marble, Sandstone, and Granite etc. The State is leading producer of Cement Grade & Steel Grade Limestone in India.

The state is the leading producer of cement grade limestone in India. Production of limestone during 2018-19* reached 19.26 million tones. The state has about 26 per cent share in proven limestone reserves in the country.

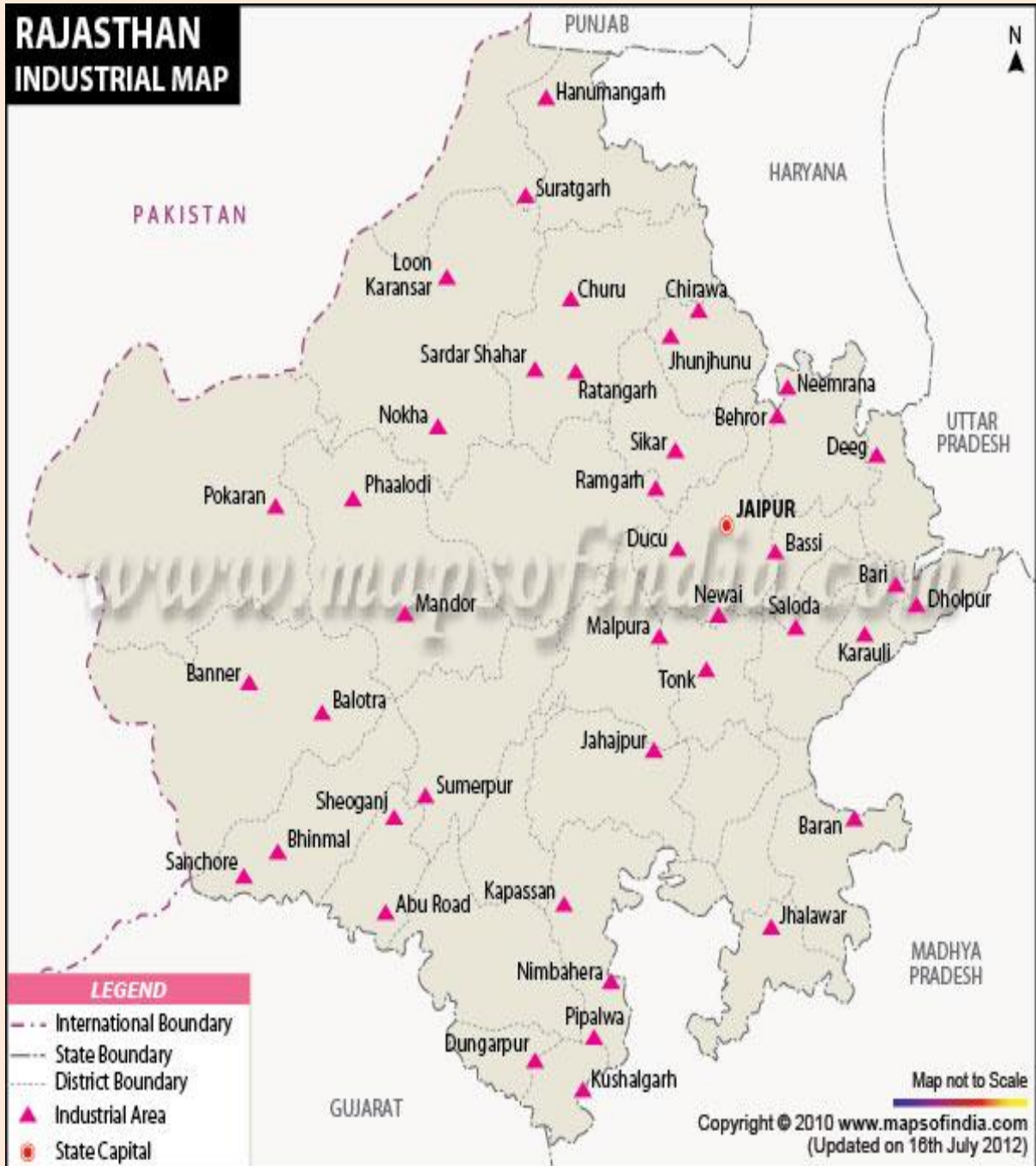
Potential Industries

Agriculture based: Agricultural Equipments, Corn flake, Starch, Bread & Biscuits, Food, Gaur Gum, Papad, Grading of Food grain, Bhujija, Pulses & Spices.

Mineral based: Cement grade lime stone, Chemical grade lime stone, Rock Phosphate, China Clay, ball Clay, Calcite, Soap stone, Gypsum, Garnet, Lignite, Potash, Quartz & Silica.

Identified Industries: Agro & Livestock based, Ceramic, Chemicals, Drugs & Pharmaceuticals, Electronics & Communication, Electrical, Rubber & Plastic, Mech. & Metallurgy Products, Automobile & Components, Textile-Garments.Gems&Jewellery, Handicraft, etc.

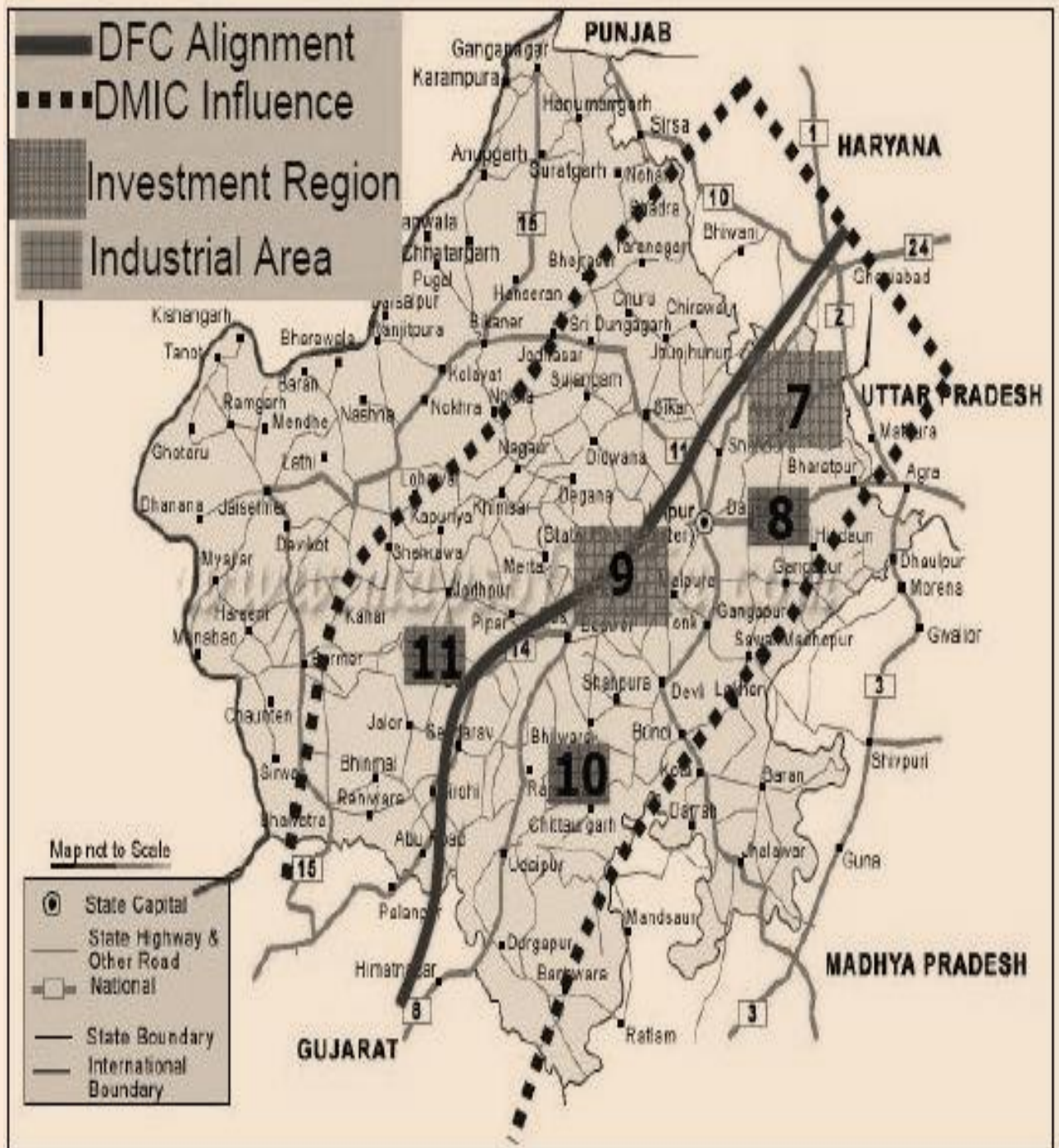
Industrial Area Map of Rajasthan



Artisan Clusters of Rajasthan



DMIC & DFC in Rajasthan



Location Map for Proposed Development Nodes in DMIC-Rajasthan

SECTION - I

SCHEME-WISE ACTIVITIES

INTRODUCTION

The Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. It contributes significantly in the economic and social development of the country by fostering entrepreneurship and generating large employment opportunities at comparatively lower capital cost, next only to agriculture. MSMEs are complementary to large industries as ancillary units and this sector contributes significantly in the inclusive industrial development of the country. The MSMEs are widening their domain across sectors of the economy, producing diverse range of products and services to meet demands of domestic as well as global markets.

The Micro, Small and Medium Enterprises (MSME)-Development Institute, Jaipur, is the field Office of Ministry of MSME, under O/o DC (MSME), in the state of Rajasthan for promotion and development of various schemes aimed at financial assistance, technology assistance and upgradation, infrastructure development, skill development and training, enhancing competitiveness and market assistance of MSMEs formulated by the Ministry.

The new classification of MSME has come into effect from 1st July, 2020. The earlier criterion of classification of MSMEs under MSMED Act, 2006 was based on investment in plant and machinery / equipment. It was different for manufacturing and services units. It was also very low in terms of financial limits. Since then, the economy has undergone significant changes. A revision in MSME criteria of classification was announced in the Aatmnirbhar Bharat package on 13th May, 2020. A new criterion of turnover has been added in the previous criteria of classification based only on investment in plant and machinery. The new criteria is expected to bring about many benefits that will aid MSMEs to grow in size. It has also been decided that the turnover with respect to exports will not be counted in the limits of turnover for any category of MSME units whether Micro, Small or Medium. This is yet another step towards ease of doing business. This will help in attracting investments and creating more jobs in the MSME sector

MSME-DI, Jaipur is providing techno-managerial assistance to existing as well as new prospective enterprises in the State of Rajasthan. The Institute creates an environment conducive for industrial growth by motivating the prospective entrepreneurs and assisting the existing entrepreneurs through its multi-dimensional set-up of Trade Specific Divisions viz. Mechanical/Metallurgy/Chemical/Electrical Div., etc., Industrial Management Training Div. and Economic Investigation Div. equipped with technical officers providing techno-economic & managerial solutions. MSME testing station provides testing facilities for Cement/TMT Steel Bar/C.C. Cube/ Paper/Building material/Bricks, etc.and many more related jobs to construction work. Apart from that MSME-DI Jaipur have Intellectual Property Facilitation Cell (IPFC), Enterprise Development Cell (EDC) and Export Facilitation Cell (EFC) to provide handholding and facilitation support in the field of Intellectual Property Rights (IPR), how to start one's own enterprise and Exports.

ACTIVITIES AT A GLANCE COMPLETED DURING THE YEAR: 2020-21

S. No.	Particulars	Nos. of Programmes
1.	Industrial Motivational Campaigns (IMCs)	14
2.	Enterprenuership Awareness Programme (EAPs)	2
3.	Enterprenuership Skill Development Programme (ESDPs)	6
4.	Management Development Programme (MDPs)	2
5.	State Level Vendor Development Programme (SVDP)	1
6.	Intellectual Property Rights (IPRs)	8
7.	Awareness Programme/Workshop in Export	7
	Awareness Programme on Import Substitution	3
	Awareness Programme on Export Promotion and Marketing	4
8.	Loan Mela	2
9.	MSE-CDP scheme	
	i. Upgradation of Industrial Estate (ongoing)	16
	ii. Proposal under submission	10

REVENUE DURING THE YEAR 2020-21

S. No	Activity	Total (in Rs)
(i)	EAP/ESDP/MDP Fees	30,300/-
(ii)	Revenue of MSME-DI, Jaipur	40/-

(i)	Revene of MSME-TS Jaipur	42,91,444/-
a.	% Self sufficiency	47.80%
b.	No of jobs	722
c.	No of Test conducted	8582
d.	No of MSME benefited	145
e.	Other Units Benefitted	577

Credit Linked Capital Subsidy and Technology Up gradation Scheme (CLCS-TUS)

Credit Linked Capital Subsidy

Financial Support to MSMEs in ZED Certification

Lean Manufacturing Competitiveness

Design expertise to manufacturing MSME Sector

Digital MSME

Building Awareness on IPR

Support for Entrepreneurial & Managerial Development of SMEs through Incubators

A. INTELLECTUAL PROPERTY RIGHTS (IPR)

MSME-DI, Jaipur organized Eight (8) one day Awareness/ Sensitization webinars on Intellectual Property Rights in FY 2020-21. Details are as below;-

Sr. No.	Date	Topic	Associated with	Participants
1	13 June 2020	IPR protection for Agricultural and Food Products	WTC, Jaipur	85
2	08 September 2020	IPR as a Strategic Tool for Start Ups	IIS University, Jaipur	150
3	15 December 2020	IPR and Quality Aspect & Counterfeiting For Edible Oil and Other Food & Fats Segment	Rajasthan KhadyaPadarthVyaparSangh	98
4	21 December 2020	Innovation and Benefits of Intellectual Property Rights (IPR) for Start-ups & Business Incubatees	Malaviya National Institute of Technology (MNIT) Jaipur	35
5	22 December 2020	Intellectual Property Rights (IPR) and Best practices for Excellence of MSMEs	Confederation of Women Entrepreneurs, Jaipur Chapter; and Women Chamber of Commerce and Industry, Jaipur Chapter	72
6	28 January 2021	A webinar on “Innovation and Intellectual Property Rights”	Utkarsh- A center empowering ideas and innovation and Dr. B. Lal Institute of Biotechnology	399
7	18 February 2021	Webinar of IPR Litigation Proceedings and Remedies	Rajasthan Police Academy (RPA) & Federation of Rajasthan Trade and Industry (FORTI)	117
8	09 March 2021	Intellectual Property Rights (IPR) and Best Practices for Excellence of MSMEs	LaghuUdyog Bharti, Women Wing, Jaipur	70

Other activities done by the IPFC cell of MSME-DI, Jaipur:-

- (i) Co-ordinated and attended IPR webinar organized by IPFC DST Rajasthan & O/o DC-MSME, for SMEs on "IP as integral tool for SMEs business strategy-An General Overview" on 30th April 2020. The guest speakers of the webinar were, MsKanchanZutshi, Secretary PHD Chamber of Commerce and Industry, New Delhi and Shri Gaurav Gogia, Sr Associate from United IPR, New Delhi.
- (ii) Online meeting organized by DST, GOR on 29th May, 2020 for taking up new projects and activities at IPFC and to work in close co-operation for developing IP in the state of Rajasthan. The meeting was attended by Ms. Mugdha Sinha, IAS, Secretary, DST, Sh. Muktanand Agarwal, Commissioner Industries, GOR, Sh. Satish Kumar, Assisatnt Director, O/o DC-MSME, Smt. AnilaChoraria, Assistant Director, MSME-DI Jaipur, Dr Manu Sikawar, Project Director, DST, Rajasthan.
- (iii) Had an interactive meeting with Sanganer Hand block Printing Co-operative Society on 25th June 2020. The meeting was held under the chairmanship of DD, Vikas Gupta, MSME-DI Jaipur. The meeting was attended by Ram Singh Khandelwal, President of the Co-operative Society, Mridula Chandra, Technical Consultant, Sh.Rohit Jain, IPR Attorney. The objective of the meeting was to strengthen GI and to increase its membership. Also potential to organize programmes was discussed.
- (iv) Attended VC on 15th December, 2020 to have consultation on promotion of Geographical Indication in collaboration with Department of Commerce, Ministry of MSME to develop roadmap to create market opportunities for GIs, to provide them linkages to e-commerce platform, packaging and branding and identifying the potential products for GI registration across the country on 15th December, 2020.

Glimpses of Awareness Programme on IPR in FY-2020-21

**Webinar on
IPR Protection for Agricultural
and Food Products**
13th June 2020 | 4:00 pm to 6:00 pm

MSME DI, Jaipur, Ministry of MSME, Govt. of India and World Trade Center Jaipur cordially invite you to the webinar to commemorate
WORLD TRADE CENTERS ASSOCIATION DAY JAIPUR

Inaugural Address **Guest of Honor** **Special Guest:**

Mr. V. K. Sharma
Director
MSME DI Jaipur
Ministry of MSME, Govt. of India

Mr. Rajeev Mittal
President: Jia Udyog Sangh
Dholpur, Rajasthan

Mr. Krishna Avtar Sharma
General Manager
Department of Industries
Govt of Rajasthan
Dholpur

Eminent Guest Speakers

Dr. Rohit Jain
Patent & Trademark Attorney
Trade Innovation Services
Jaipur, Rajasthan

Dr. Dasharath Prasad
Assistant Professor (Agronomy)
Agriculture Research Station
Sringanganagar, Rajasthan

Dr. Ummed Singh
Professor
Department of Economics
University of Rajasthan - Jaipur

Mr. Dinesh Soni
Assistant Director
MSME - DI

Zoom Meeting ID: 399 948 5428
Password: 127890 Participation is Free

Please contact for more information:
Mr. Dinesh Soni - 851008750
Mr. Navneet Agarwal - 9987779777 | navneet@wtcjaipur.org

Ministry of Micro, Small & Medium Enterprises
Government of India

**IISU
INCUBATION CENTRE**

**Webinar on
“IPR as a Strategic
Tool for Startups”**
September 08, 2020
(11.30 am to 12.30 pm)
Aspirants: Students and Entrepreneurs

Key Issues

- Pre-requisites for an active and efficient IP management.
- Actions required for managing an IP portfolio.
- Decisions concerning inventions and filing strategies in the field of Science.
- Significant threats to IP portfolios.
- Role of contributors in assigning their IPR to the company.

SPEAKERS

Smt. Anila Choraria
Assistant Director
DC-MSME,
Ministry of Micro Small and
Medium Enterprise

Mr. Pankaj Kumar
Assistant Professor
Coordinator, IPR Cell
IS (Deemed to be University), Jaipur

Session Facilitator:
Dr. Roopam Kothari
Associate Professor,
Department of Management,
Coordinator, IISU-Incubation Centre

Convener:
Dr. Gaurav Bagra
Assistant Professor,
Department of Commerce,
Member, IISU-Incubation Centre

Email Id: iisu.incubation@iisuniv.ac.in
Registration Link: <https://forms.gle/ai13BnAC6n3663R7>

on Google Meet

Ministry of Micro, Small and Medium Enterprises,
Government of India

MSME-DI Jaipur, Ministry of MSME, Government of India
in association with Rajasthan Khadya Pradarth Vyapar Sangh
cordially invites you to a webinar on
**“INTELLECTUAL PROPERTY RIGHTS (IPR) AND
QUALITY ASPECT & COUNTERFEITING FOR
EDIBLE OIL AND OTHER FOOD & FATS SEGMENT”**
Tuesday
Date: 15th December 2020
2:30 P.M to 4:30 P.M
<https://jaipurdcmsme.webex.com/jaipurdcmsme/j.php?MTID=m2b121523ff9560f8cdc437ca2671c513>

TOPICS

- IPR - It's Advantages and commercialization for MSMEs
- Quality Control and Counterfeiting of Edible oil and other food segment
- Benefits for MSMEs through Intellectual Property Rights (IPR)
- Latest Schemes of Ministry of MSME

KEY SPEAKERS

Dr. ROHIT JAIN
Patent & Trademark Attorney,
Trade Innovation Services, Jaipur

Mr. GAURAV GOGIA
Senior Associate,
United IPR, New Delhi

Mr. VIKAS GUPTA
Deputy Director,
Ministry of MSME, Government of India

For any further information & sharing your queries in advance, Contact:
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MSME-DI Jaipur, in association with Rajasthan Police Academy & FORTI cordially invites you to a webinar on
“IPR Litigation, Proceedings and Remedies”
18 February 2021
2:00 P.M Onwards

Topics:-

- Brief Overview of Trademark Counterfeiting and Copyright Piracy
- Role of Police Authorities in IPR Enforcement.
- Role of IPFC, MSME-DI Jaipur and Measures to Promote IPR for MSME Sector

Join Us!!

<https://jaipurdcmsme.webex.com/jaipurdcmsme/j.php?MTID=m9d9debea6f75ad028d6eb46c27341ae8>

SPECIAL ADDRESS

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AJAY GUPTA
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B. BUSINESS INCUBATION SCHEME

Entrepreneurial and Managerial Development of SMEs through Incubators:

To promote emerging technological and knowledge based innovative ventures that seek the nurturing of ideas from professionals beyond the traditional activities of Micro, Small & Medium Enterprises (MSMEs). The main objective of the scheme is to promote & support untapped creativity of individual and to promote adoption of latest technologies in manufacturing as well as Knowledge based innovative MSMEs (ventures) that seek the validation of their ideas at the proof of concept level. The scheme also supports engagement with Enablers who will advise such MSMEs in expanding the business by supporting them in design, strategy and execution. The Enablers will play a pivotal role and would be integral part of the business development. Key benefits of the scheme are given below:

- Funding support up to Rs. 15 Lakh for development of innovative scalable or technology driven business idea into commercial products.
- Seed funding support up to Rs. 100 Lakh to Business Incubators for providing soft loans for setting up new units for commercialization of successful innovative ideas.
- Infrastructure support to Business Incubators (Host Institutes) up to Rs 100 Lakh depending on the number of innovative ideas being incubated there.

List of approved 14 Host Institutes/Business Incubators in Rajasthan is given at **Annexure I**.

05 Innovative ideas of 03 different business incubators in Rajasthan named IIT Jodhpur, VanasthliVidhyapeeth, Niwai, Tonk and Arya Intitute of Engineering and Technology, Kukas, Jaipur has been approved for financial support during the year by Ministry of MSME.

Activites done under Business Incubation Scheme

- Nodal Officer, Incubation Scheme , visited CSIR-CEERI, Jaipur incubation Centre and their newly established Testing Facilities of Grid Connected Solar Inverters and other Food & Beverages Items testing Facilities alongwith Director on 05 August 2020 to study present status of their Training Facilities, dissemination of information among industries to make more and more use of the same.

Procurement and Marketing Support Scheme (PMS)

Participation of MSEs in Domestic Trade Fairs/Exhibitions

Participation in Trade Fairs/Exhibitions by the Ministry/Office of DC(MSME)/Government organisations

Capacity building of MSMEs in Modern Packaging Technique

Development of Marketing Haats

Vendor Development Program (VDP)

International/National Workshops/Seminars

Awareness Programs (Digital Advertising-Marketing Platform, GST, GeM portal)

C. PARTICIPATION OF MSEs IN DOMESTIC TRADE FAIRS / EXHIBITION

- (i) MSME-DI, Jaipur, organized webinar in association with BIS-Jaipur Branch Office on: **“Toy Sector”** on 17th November, 2020 and interacted with representatives of toy clusters and emphasis on technology & marketing intervention. Total 25 participants were benefitted.

Following representatives /MSMEs of clusters of Toy sector participated in the program:

- 1) Toy Zone Impex Pvt. Ltd., Bhiwadi
- 2) Chitrani Handicraft, Jodhpur
- 3) Jyoti Handicraft, Jodhpur
- 4) Mansi Art Export, Jodhpur
- 5) Doll Cluster, Jaisalmer
- 6) Kathputali Cluster, Kuchaman City (Nagaur)
- 7) Namada Cluster, Tonk
- 8) Marble Handicraft Cluster, Makrana (Nagaur)

- (ii) MSME-DI Jaipur visited CIPET on 7th December, 2020 Inaugurated and delivered presentation for Plastic toy manufacturing in 6 month training programme. The program was financed by Ministry of MSME under SC-ST hub scheme. Discussed various scheme of Ministry and way forward for entrepreneurship in plastic toy sector-Opportunities and scope. The program was also attended by NSIC-Jaipur. 30 participants from SC-ST category has been enrolled for the course.

Two Awareness programmes were carried out on Toy Sector under PMS Scheme in FY 2020-21. Details are as follows:

Date	Venue	In Association with	Participants
08 th March 2021	Jaipur	BIS/CCWA/FORHEX/DC-Handicraft/EPCH	60
10 th March 2021	Jodhpur	IIT/CCWA/NSI/DC-Handicraft/EPCH	60



E. MSE CLUSTER DEVELOPMENT PROGRAMME

The Ministry of Micro, Small and Medium Enterprises (MSME), Government of India (GoI) has adopted the cluster development approach as a key strategy for enhancing the productivity and competitiveness as well as capacity building of Micro and Small Enterprises (MSEs) and their collectives in the country. Clustering of units also enables providers of various services to them, including banks and credit agencies, to provide their services more economically, thus reducing costs and improving the availability of services for these enterprises.

Activities carried out under MSE-CDP during 2020-21

(I) Clusters Undertaken for the Interventions

S. No.	Name of cluster	Cluster Location	Interventions carried out during the year
1.	Gota Zari Lace cluster, Ajmer	Ajmer	<ul style="list-style-type: none">• The purchase committee met number of times for purchase of Machinery & equipment for recommendations, as constituted by the State Govt. under the chairmanship of Dist. Collector, Ajmer.• MSME DI Jaipur officers attended the meetings as a member of purchase committee meant for recommending the purchase of plant and machinery.• The Second phase of Procurement and Installation of Machinery of CFC Ajmer completed.• The Implementing agency requested for Third phase of installment
2.	Stone Cutting and Polishing Cluster	Jhalawar	<ul style="list-style-type: none">• The CFC project on Stone Cutting and Polishing Jhalawar has been approved by State Level Empowered Committee of Cluster on 26th October 2020.• The CFC project on Stone Cutting and Polishing Jhalawar approved by Techno Economic Appraisal Committee of Cluster on 25th October 2020.
3.	Musturd Oil Mill Cluster Shivganj	Sirohi	<ul style="list-style-type: none">• Concept Note Prepared by MSME-DI Jaipur• SPV formed for applying CFC Proposal
4	Wooden Handicraft Cluster	Jodhpur	<ul style="list-style-type: none">• Concept Note Prepared by MSME-DI Jaipur• SPV formed for applying CFC Proposal

(II). Infrastructure Development Project:

(a) The Integrated Infrastructure Development Scheme of Ministry of Small Scale and Rural Industries, Government of India was finalized in March 1994. The scheme basically provides for creation of infrastructure facilities in backward areas for promotion of small-scale industries. The State Government appointed RIICO as Nodal Agency for the preparation of project reports and their implementation.

For the project costing up to Rs. 5.00 crore, the means of finance are:

(a) Grant of Central Government Rs. 2.00 crore
(40% of the expenditure work approved by GoI)

(b) Loan from SIDBI or funds of
Implementing Agency Rs. 3.00 crore

Total: Rs. 5.00 crore

The detail of projects sanctioned and completed as per old scheme is as under:

(Rs. in lakh)

S. No	Name of IID Centre and date of sanction	Project Cost as approved by SIDBI	Status of Grant by GOI		Expenditure incurred	Status
			Sanctioned	Disbursed (40% of the expenditure work approved by GOI)		
1	Setting up of IID Centre at Sangaria, Jodhpur Aug 1994	492.50	197.00	197.00	505.56	Completed (05.11.2008)
2	Setting up of IID Centre at Nagaur (Gogelao) 05.03.1997	501.74	200.00	100.00	278.46	Completed (05.11.2008)
3	Setting up of IID Centre at Newai, Tonk 31.03.1998	500.06	200.00	167.77	428.53	Completed (05.11.2008)
4	Setting up of IID Centre at Kaladwas, Udaipur 09.11.1998	500.00	200.00	125.00	496.82	Completed (30.09.2008)
5	Setting up of IID Centre at Falna, Pali 10.07.2003	455.13	182.05	111.64	363.96	Completed (30.09.2010)
6	Setting up of IID Centre at Hindaun City, Karauli 10.07.2003	372.17	148.86	106.52	413.12	Completed (31.03.2009)
7	Setting up of IID	463.94	185.57	117.33	934.15	Completed

	Centre at Baran 10.11.2003					(31.03.2009)
8	Setting up of IID Centre at Bayana, Bharatpur 03.02.2004	379.87	151.95	100.44	334.73	Completed (24.10.2008)
9	Setting up of IID Centre at Khushkhera, Alwar 06.08.2004	729.22	200.00	190.00	836.36	Completed (30.09.2008)

(b) The Ministry of Micro Small and Medium Enterprise, Government of India has approved modifications in the Guidelines of Micro and Small Enterprise - cluster Development vide Office Memorandum dated 10.02.2010. The modified guidelines are in suppression of the guidelines issued vide TM/UND/2005 Dated 14 March, 2006 for cluster development and 2(1)/90-Plg. dated 7 March 1994 including subsequent clarifications/orders in these regards.

For the project costing up to Rs. 10.00 crore, the means of finance are:

(a) Grant of Central Government Rs. 8.00 crore
(60% -80% of the expenditure work

Approved by GOI)

(b) Share of Implementing Agency Rs. 2.00 Crore

Total :Rs. 10.00 crore

Note: The GoI grant will be restricted to 60% of the cost of project of Rs.10.00 Crore, GoI grant will be 80% for projects in NE & Hill States Industrial areas/estates with more than 50% (a) Micro (b) Women owned (c) SC/ST units. Details of components for new site development are given. For existing clusters, up gradation proposals will be based on actual requirements.

(C) STATUS OF COMPLETED PROJECTS:

As per new modified scheme ten projects sanctioned in the State so far has been completed. The position regarding availability of funds and progress of expenditure are detailed below:

(Rs. in lakh)

S. No	Name of IID Centre and date of sanction	Project Cost as approved by SIDBI	Status of Grant by GOI		Expenditure incurred	Status
			Sanctioned	Disbursed (40%-80% of the expenditure work approved by GOI)		
1	Up-gradation of existing IID Centre I.A. Shilpgrampal Jodhpur. 09.02.2011	222.36	133.42	130.21	232.19	Completed (31.10.2014)
2	Setting up IID Centre, I.A. Palsana, Sikar 09.02.2011	455.15	273.09	273.09	462.55	Completed (31.03.2015)
3	Up-gradation of existing I.A. Phase- I & II Balotra, Distt- Barmer 24.09.2012	1050.32	222.00	222.00	1050.32	Completed (28.09.2015)
4	Setting up of IID Centre I.A. Bichwal, Bikaner. 09.02.2011	641.00	384.60	361.47	602.45	Completed (13.05.2016)
5	Setting up of IID Centre at Kishanghat I.A. Jaisalmer. 04.10.2010	472.00	283.00	281.93	469.89	Completed (30.06.2018)
6	Setting up of IID Centre at 13 LNP I/A Sriganganagar 09.10.2015	3200.00	400.00	317.42	2539.41	Completed (31.12.2018)
7	Upgradation of I.A. Balotra Phase-III 30.08.2018	529.20	392.54	303.28	408.87	Completed (16.01.2020)
8	Upgradation of Industrial Estate at Behror, Alwar 14.03.2018	673.08	403.85	230.05	383.42	Completed (05.08.2020)
9	Up-gradation of Industrial Estate at Ajeetgarh, Sikar 08.08.2019	514.90	255.86	161.40	324.82	Completed (20.11.2020)
10	Up-gradation of	155.11	108.57	68.93	98.48	Completed on

S. No	Name of IID Centre and date of sanction	Project Cost as approved by SIDBI	Status of Grant by GOI		Expenditure incurred	Status
			Sanctioned	Disbursed (40%-80% of the expenditure work approved by GOI)		
	Industrial Estate at MTC Ajmer 05.03.2020					16.11.2020
11	Up gradation of Industrial Estate at Sanwar, Udaipur 08.08.2019	419.23	294.22	226.64	322.95	Completed on 23-09-2020
12	Up-gradation of Industrial Estate at Sirohi Road, Sirohi 09.10.2019	518.87	331.63	189.70	296.82	Completed on 05-08-2020
13	Up-gradation of Industrial Estate at IGC Parbatsar, Nagaur 05.03.2020	477.92	334.54	104.99	252.58	Completed on 06.02.2021
14	Up-gradation of Industrial Estate at Baran 05.03.2020	424.33	303.86	143.21	282.32	Completed on 03.02.2021
15	Up-gradation of Industrial Estate at Malpura, Tonk 05.03.2020	677.27	414.30	74.15	368.61	Completed on 23.03.2021
16	Up-gradation of Industrial Estate at Makrana, Nagaur 05.03.2020	331.84	230.19	149.86	194.59	Completed on 31.01.2021

(D) Status of On-going Projects:

S. No	Name of IID Centre And date of sanction	Eligible Cost approved under MSE-CDP	RIICO Contribution	Status of Grant by GOI		(Exp.) on 31.03.21	Status
				Sanctioned	Disbursed (60%-80% of the expenditure work approved by GOI)		
1	Up-gradation of Industrial Estate at Peepalwa, Banswara 05.03.2020	497.62	207.55	290.07	199.99	219.90	Under Implementation
2	Up-gradation of Industrial Area Bhinmal, Jalore 01.10.2020	620.76	205.45	415.31	200.00	0.00	Under Implementation
3	Up-gradation of Industrial Estate at Jaisalmer 01.10.2020	562.87	210.87	352.00	200.00	0.00	Under Implementation
4	Up-gradation of Industrial Area Kekri, Ajmer 01.10.2020	455.61	188.56	267.05	200.00	43.36	Under Implementation
5	Up-gradation of Industrial Area Nimbahera, Chittorgarh 01.10.2020	525.32	248.05	277.27	200.00	34.90	Under Implementation
6	Up-gradation of Industrial Area Renwal, Jaipur 01.10.2020	332.78	139.78	193.00	151.88	0.00	Under Implementation
7	Up-gradation of Industrial Area at BoranadaPh-IV, Jodhpur 27.10.2020	997.40	589.92	407.48	200.00	0.00	Under Implementation
8	Up-gradation of Industrial Area ZadriFalna, Pali 27.10.2020	559.77	251.58	308.19	200.00	0.00	Under Implementation
9	Up-gradation of Industrial Area Odela, Dholpur 27.10.2020	400.04	142.98	257.06	200.00	6.75	Under Implementation
10	Up-gradation of Industrial Area Mandore, Jodhpur 27.10.2020	575.91	158.02	417.89	200.00	0	Under Implementation

(E) Projects under approval :-

Recommended by TEAC

SN	Name	Date of sanction	Project cost	Grant Anticipated (in lakh)	Status
1	Flatted Factory Complex SEZ Phase –II ,Jaipur	25/02/2021	1869.14	1023.16	<ul style="list-style-type: none"> Placed before TEAC in its meeting held on 25th February 2020. Recommended for final approval with certain compliances.

(III) State Level Cluster Development Meetings:

O/o Commissioner of Industries, Govt. of Rajasthan organized State Level Cluster Development Meetings under the Chairmanship of Principal Secretary (MSME) on 26th October 2020. Same was attended by the officers of MSME-DI,Jaipur. During the meeting the proposal for MSE-CDP was discussed &forwarded for further necessary action.

(IV) Potential Cluster and Identification of Clusters

MSME-DI Jaipur Identified following potential clusters for Intervention:-

S.No.	Name of Cluster	Location of Cluster
1	Mustard Oil Mill Cluster, Shivganj	Sirohi
2	Wooden Handicraft Cluster	Jodhpur
3	Stone Cutting and Polishing Cluster	Jhalawar
4	Rice Mill Cluster	Bundi
5	Woolen Yarn Cluster	Bikaner
6	Readymade Garment Cluster	Jaipur
7	Gold/Silver Jewellery Cluster	Jodhpur

(V) Assisted following Clusters as a part of capacity & trust building exploring the various benefits of MSE-CDP& other Govt. schemes:-

1. Rice Mill Cluster Bundi
2. Stone cluster , Jhalawa
3. Readymade Garment cluster Jaipur
4. Musturd Oil Mill Cluster Sirohi
5. Jewellery Manufacturing cluster Jodhpur.
6. Hand tool Cluster Nagaur
7. Gems & Jewellery Cluster Nagaur
8. Woolen Yarn Cluster, Bikaner
9. Oil Mill Cluster, Tonk
10. Steel Utensil Cluster, Abu Road Sirohi
11. Kota Stone Slurry Cluster, Kota

F. PUBLIC PROCUREMENT POLICY

Office of the DC (MSME) framed and promulgated Public Procurement Policy 2012 which came into effect on 1st April 2012 and became mandatory from 1st April 2015.

As per this policy the Central Government, Ministries, Departments and Public Sector Undertakings shall procure minimum of 25% of their annual value of goods or service from Micro and Small Enterprises of which 4% has been earmarked for procurement from MSEs owned by SC/ST enterprises & 3% from within the 25 per cent target shall be earmarked for procurement from Micro and Small Enterprises owned by women. During the year 2020-21, MSME-DI Jaipur organized One State Level Vendor Development Programme at Jaipur.

Status of CPSUs under the Public Procurement Policy-2012 in 2020-21				
Sl. No	Name of CPUs	No. of SMEs Registered	Goods (Products/Services) forwhich Vendors were Registered	% Value of Products/Services Purchased from SMEs
1	Rajasthan Electronics And Instruments Ltd. (REIL)	93	1. Machine Components 2. EWS, DPU ETC 3.PCU/INVERTERS/UPS/ CHARGE Controllers	28%
2	FCI Aravali Gypsum & Minerals (India) Ltd.	21	1. HDPE Bags 2. Furniture Items 3. Printing & Stationery items	17%
3	Hindustan Salts Ltd. &Sambhar Salts Ltd.	3	1. Nut Bolt & Hardware 2. Polyester 3. Solar Pumps 4. HDPE Bags & 5. Packing Material	6%

G. MSEFC/ GRIEVANCE / IGMS / RTI/ UAM

(i) MICRO AND SMALL ENTERPRISE FACILITATION COUNCIL (MSEFC)

The Micro, Small and Medium Enterprise Development (MSMED) Act, 2006 contains provisions of Delayed Payment to Micro and Small Enterprise (MSEs). (Section 15- 24). State Governments established Micro and Small Enterprise Facilitation Council (MSEFC) for settlement of disputes on getting references/filing on Delayed Payments (Section 20 and 21).

MSEFC Status during 2020-21

Year	Total Cases	Cases Disposed	Cases Pending
2020-21	2403	1554	849

(ii) GRIEVANCE / IGMS / RTI

During 2020-21:

- 26RTI cases were received and same were disposed off.

(iii) UAM REGISTRATION

UAM Registration (till 06th APRIL 2021)		
S.No.	Description	Nos.
1.	Micro Enterprises	2,05,431
2.	Small Enterprises	11,368
3.	Medium Enterprises	79
	Total Udyog Aadhaar Registered	2,18,431

MSME-DI, Jaipur organized a webinar on “Process of Udyam registration and benefits under MSME Schemes” on 16th October 2020 in association with KVIC, Jaipur and NSIC, Jaipur. 96 participants attended the Webinar from Swaimadhapur district and other areas.

MSME – DI Jaipur, Ministry of MSME, Government Of India, Department of Industries, Government of Rajasthan, National Small Industries Corporation, Khadi and Village Industries Commission, Government of India and World Trade Center Jaipur Cordially invite you to webinar on

Udyam Registration

**Friday
16th
October
2020**

at 3:00 pm - 4.30 pm

Keynote Address	Chief Guest	Theme Address	Special Guest
 Mr. V. K. Sharma Director MSME – DI Jaipur Ministry of MSME Government of India	 Mr. B. L. Meena State Director Khadi and Village Industries Commission Government of India Jaipur, Rajasthan	 Mr. M. K. Meena Deputy Director MSME – DI Jaipur Ministry of MSME, Government of India	 Mr. U. B. S. Rathore Director Trace Security & Allied Services Pvt.Ltd. Jaipur

Distinguished Speakers

DC-MSME Schemes	State Government Schemes	NSIC Schemes	MSME Schemes
 Mr. Dinesh Soni Assistant Director MSME – DI Jaipur Ministry of MSME Government of India	 Mr. C M Gupta GM- Department of Industries Government of Rajasthan Sawai Madhopur, Rajasthan	 Mr. D. K. Agrawal DGM -National Small Industries Corporation (NSIC) Jaipur, Rajasthan	 Mr. R. S. Dahlya Assistant Director MSME-DI Jaipur Ministry of MSME Government of India

Zoom Meeting ID: **816 6700 9037** Participation is Free
 Password: **111444** [Click here to Participate](#)

For any further information and sharing your queries in advance contact

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SECTION - II

ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMMES

2.1 ENTREPRENEURSHIP AND SKILL DEVELOPMENT PROGRAMME (ESDP)

The objective of the programme is to motivate youth representing different sections of the society including SC/ST/Women, differently-abled, Ex-servicemen and BPL persons to consider self employment or entrepreneurship as one of the career options. The ultimate objective is to promote new enterprises, capacity building of existing MSMEs and inculcating entrepreneurial culture in the country. As per scheme guidelines, in EAP and E-SDP there should be overall 40% women participation. The programme includes the following:-

(I) INDUSTRIAL MOTIVATION CAMPAIGNS (IMCs):-

Two days Industrial Motivation Campaigns (IMC-Y) are organized to identify and motivate traditional / non-traditional entrepreneurs having potential for setting up MSEs so as and to lead them towards self-employment. One day IMC for Clusters (IMC-C) SPVs/ Industry Associations/ Chambers to apprise their members about Schemes for MSMEs and how they can avail the same for their promotion and development.

S. No	Name of Programme	Venue	Duration		No. of Participants	Name of Coordinator
			From	To		
1	IMC-Y	Mewar University, Chittorgarh, Pin - 312901	12.02.2021	13.02.2021	150	Anila Choraria
2	IMC-Y	Om Kothari Institute of Management and Research Jhalawar Road Kota, Pin - 324009	15.02.2021	16.02.2021	55	Sh. Ajay Sharma
3	IMC-Y	Govt. Engineering College Bikaner, Bikaner, Pin - 334001	16.02.2021	17.02.2021	63	Sh. Tarun Bhatnagar
4	IMC-Y	Govt. Polytechnic College - Jhunjhunu,	19.02.2021	20.02.2021	133	Sh. K C Meena
5	IMC-Y	KAMAKSHI ITI COLLAGE DHOLPUR, Pin - 328001	19.02.2021	20.02.2021	60	Sh. Dinech Chand

6	IMC-C	Tonk, Pin - 304001	23.02.2021	23.02.2021	53	Sh. BalramMeena
7	IMC-Y	ITI Collage, Jaisalmer, Pin - 345001	25.02.2021	26.02.2021	71	Sh. Sanjay Meena
8	IMC-C	Bassi (Chittorgarh), Pin - 312022	25.02.2021	25.02.2021	38	Sh. BalramMeena
9	IMC-Y	Govt. ITI, Jodhpur, Pin - 342008	25.02.2021	26.02.2021	100	Sh. Phool Singh
10	IMC-C	Udaipur, Pin - 313001	26.02.2021	26.02.2021	53	Sh. BalramMeena
11	IMC-Y	Nehru YuvaMandalDevga rhRajsamand, Pin - 313331	28.02.2021	01.03.2021	54	Sh. JitendraMeena
12	IMC-C	Kuchaman City (Nagaur), Pin - 341508	03.03.2021	03.03.2021	68	Sh. BalramMeena
13	IMC-Y	Sangam University, Bhilwara, Pin - 311802	04.03.2021	05.03.2021	65	Sh.R.S. Dahiya
14	IMC-Y	Nehru YuaMandalNiwaiT onk, Pin - 304021	09.03.2021	10.03.2021	61	Sh. Madhukar Sharma

Glimpses of Industrial Motivation Campaign (IMCs)



(II) ENTREPRENEURSHIP AWARENESS PROGRAMMES (EAPs):-

Entrepreneurship Awareness Programmes are being organized regularly to nurture the talent of youth by enlightening them on various aspects of industrial activity required for setting up MSEs. These EAPs are generally conducted in ITIs, Polytechnics and other technical institutions, where skill is available to motivate them towards self-employment. The course contents of such Entrepreneurship Awareness activities are designed to provide useful information on product/project, selection and project profile preparation, marketing avenues/ techniques, product/service pricing, export opportunities, infrastructure facilities available, financial and financial institutions, cash flow, accounting, product casting etc.

S. No	Name of Programme	Venue	Duration		No. of Participants	Name of Coordinator
			From	To		
1	EAP	MSME DI, Jaipur,	09.02.2021	22.02.2021	25	Sh. K.C. Meena Asstt. Director
2	EAP	Dr. B. Lal Institute of Biotechnology, Jaipur	09.02.2021	22.02.2021	24	Sh. Sanjay Meena Asstt. Director

Glimpses of Enterpreneurship Awareness Programmes



(III) ENTREPRENEURSHIP-CUM-SKILL DEVELOPMENT PROGRAMME (E-SDP):-

Comprehensive training programmes are organized to upgrade skills of prospective entrepreneurs, existing workforce and also develop skills of new workers and technicians of MSEs by organising various technical cum skill Development training programmes with the basic objectives to provide training for their skill upgradation and to equipped them with better and improved technological skills of production. The specific tailor made programmes for the skill development of socially disadvantaged groups (SC/ST, PH and women) are organized in various regions of the States, with a special focus on Aspirational/Rural Districts.

S. No	Name of Programme	Venue	Duration		No. of Participants	Name of Coordinator
			From	To		
1	ESDP	Lupin center kumher, Pin - 321201	03.02.2021	15.03.2021	25	Sh. Dinesh Chand
2	ESDP	Hind Refrigeration, Chomu (Jaipur), Pin - 303702	04.02.2021	15.03.2021	25	Sh. Phool Singh
3	ESDP	LUPIN CENTER RUDAWAL, Pin - 321402	08.02.2021	16.03.2021	25	Sh. Dinesh Chand
4	ESDP	MSME-Development Institute, 22 Godam Industrial Estate, Jaipur, Pin - 302006	08.02.2021	15.03.2021	22	Sh.R.S. Dahiya
5	ESDP	MSME-Development Institute, 22 Godam Industrial Estate, Jaipur-302006, Pin - 302006	08.02.2021	15.03.2021	23	Sh.R.S. Dahiya
6	ESDP	Ellen School of Art and Design (approved by Raj. Govt.) E-180, Ramesh Marg, C Scheme, Jaipur, Pin - 302001	09.02.2021	15.03.2021	30	Sh. Phool Singh

Glimpses of ESDP Programmes



(IV) MANAGEMENT DEVELOPMENT PROGRAMMES (MDPs):-

The objective of imparting training on management practice system is to improve the decision-making capabilities of existing & potential entrepreneurs resulting in higher productivity and profitability. Inputs on a variety of topics of managerial functions are provided to the participants in short duration training programmes. These programmes are of short duration and the curriculum is designed based on the needs of the industry and are customized, if required by them.

S. No	Name of Programme	Venue	Duration		No. of Participants	Name of Coordinator
			From	To		
1	MDP	MSME DI Jaipur,	10.02.2021	16.02.2021	25	Sh. K.C. Meena, Asstt. Director
2	MDP	MSME-DI, Jaipur,	02.03.2021	08.03.2021	24	Sh. Sanjay Meena, Asstt. Director

Glimpses of Management Development Programmes



SECTION - III

OTHER ACTIVITIES PERFORMED

3.1 OTHER ACTIVITIES IN THE YEAR 2020-21

i Activities done under Export Facilitation Cell (EFC)

With an objective to explore the untapped potential of MSME sector and to boost export from Domestic Tariff Area (DTA) and Special Economic Zones (SEZ) by promoting MSMEs and Clusters in them an Export Facilitation Cell (EFC) have been made operational at MSME-DI, Jaipur since April, 2019.

3 Webinars in FY 2020-21 on Import Substitution and 4 webinars on export promotions and marketing were organised by Export Facilitation Cell (EFC), MSME-DI Jaipur. Details are as follows:-

Sr. No.	Date	Topic	Associated with	Participants
1	15 th July 2020	Import substitution of Engineering Products	WTC, Jaipur	10
2	16 th July 2020	Technology Advancement and Export Opportunities in Stone Industries	Centre for Development of Stones (C-DOS), Jaipur; Federation of Indian Export Organization (FIEO) Jaipur Chapter; Marble Gangsaw Association, Rajasmand; World Trade Center Jaipur Chapter; and NRDC	65
3	29 th July 2020	Innovations in Packaging Technology to Boost Exports	WTC, Jaipur; FORHEX; JIESM, Jodhpur; MVIRDC	65
4	14 th August 2020	Growing Potential of Exports in Engineering Goods & Financial Schemes for MSMEs	Udaipur Chamber of Commerce & Industries (UCCI) & World Trade Center Jaipur Chapter	70
5	15 th September 2020	Virtual Webinar on Import Substitution of Edible Oils	FSSAI, DGFT, APEDA, DGFT, DGTR	50
6	02 nd December 2020	Coal related issues and import substitution for MSMEs	Ministry of Coal, GOR, SECL, NCL, NSIC, RSIC	30
7	03 rd December 2020	Export Promotion and Anti Dumping & Trade Remedies/Technical Barriers for Spices Sector	Spices Board of India	95

- ii. **Other Miscellaneous activities carried for promotion of Exports by EFC, MSME-DI, Jaipur in FY 2020-21:-**
- (i) Organized a webinar on ‘Ethical changes in Business of Spices Export from India and Champions as ‘One Stop Solution’ on 23rd May, 2020 jointly with WTC, Jaipur and FORTI, Bharatpur Chapter. Around 100 participants participated in the webinar. The objective of the webinar was to understand the nuances of spice trade and understand the rising expectations of foreign buyers from Indian merchants. Director MSME- DI Jaipur apprised the participants that “there is a huge potential in monetizing the number of farmers getting linked through FPOs. The FPO structure is currently in need of assistance and Government policies are exactly aimed to create a conducive environment for them to function, to enable them to secure business insight and to develop market connectivity.
- (ii) Attended VC organised by FIEO with Hon'ble Minister Sh. Nitin Gadkari, Minister of Road Transport & Highways and MSME on 19th May, 2020. The objective of the VC was to address the issues raised by MSMEs and the MSME exporters. Major points discussed were:
- a. To revise definition of MSME i.e to increase turnover to 250 cr and to exclude MSME exports from the definition of MSME.
 - b. Hon'ble Minister also spoke about the following:-
 - The export to be raised from 48% to 60%
 - More focus would be on Agro MSME
 - Logistic park to be made near the Industrial Clusters
- (iii) Attended an online Interactive session on “Recent Amendment & Scheme of DGFT” organized by EEPC on 15th July 2020. The webinar was co-ordinated by Sh. Pradeep K Aggarwal, Deputy Regional Chairman, EEPC India. The session was chaired by Smt. Suman Sharma, IRS Addl DGFT (CLA). A presentation on Amendments in FTP has been made by Sh Rahul Kumar, representative, DGFT.
- (iv) Organized a Webinar on “Innovations in Packaging Technology to Boost Exports” on 29th July, 2020 in association with WTC, Jaipur; FORHEX; JIESM, Jodhpur; MVIRDC. ShMadhabChakraborty, Joint Director, Indian Institute of Packaging, Delhi was the Chief Guest of the event and gave a presentation on Packaging norms to be taken care of while doing Export. Total 65 participants participated in the Webinar.

FORHEX, World Trade Center Jaipur, MSME DI, Jaipur, Ministry of MSME, Govt. of India and JIESM, Jodhpur cordially invite you to a Webinar on

Innovations in Packaging Technology to Boost Exports

Wednesday, 29th July 2020
11:00 am to 12:30 pm

Guest of Honour

Mr. Atul Poddar
CEO, Poddar Associates
Exporter and Manufacturer
General Secretary, FORHEX Jaipur

Distinguished Thought Leader

Dr. B.B. Pattanaik
Ex CMD, NSIC
Ex MD, CWC
Ex. Chairman, WDRA

Chief Guest

Mr. Madhab Chakraborty
Joint Director and Head
Indian Institute of Packaging, Delhi
Ministry of Commerce and Industry
Government of India

Special Guests


Mr. Ajay Sharma
Managing Director
Home Designers


Mr. Manish Mehta
Managing Director
Fortune Exports, Jodhpur

Eminent Guest Speakers


Mr. Deepak Sankit
Director
Craft Council of Weavers and
Artisans, Jaipur


Mr. Karan Sharma
Managing Director
Anna Packers


Mr. Anshuman Jain
CEO
Mindbox Packaging Solutions
Packaging Technologist


Mr. Vikas Bhandari
Director
BVS Trading Corporation, Jodhpur


Mr. Rishabh Kanungo
Managing Director
Kanungo Packaging

Webinar Supported by


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Password: 001122

For any further information and submitting your queries in advance contact:
Mr. Navneet Agarwal
Assistant Director, WTC Jaipur
9987779777 | navneet@wtcjaipur.org

- (v) Smt. Anila Choraria, Assistant Director, MSME-DI Jaipur, attended meeting organized by DIC, Jaipur under chairmanship of District Collector at Collectorate on 25th November 2020 to discuss District Level Export Plan under the theme "One District One Product. Senior officials from DGFT- Jaipur, RIICO, DIC, Jaipur, GJEPC, Gems & Jewellery SEZ, LDM Jaipur and NABARD participated in the meeting.
- (vi) Participated the meeting "District Level Export Promotional Council" under the chairmanship of District Collector, Jaisalmer on 21st December 2020.

iii. Import Substitution

A study was carried by MSME-DI, Jaipur on Import Substitution of Engineering Products which could be produced in India resulting in reduced Import with the objective to strengthen the industry as a part of "ATMANIRBHAR ABHIYAAN" a mission of making India a self-reliant nation" which will provide great opportunities for employment and also resurgence and growth in the economy. Following 10 Engineering products at 8 digit HS have been identified to be promoted for commercialization by India.

SrN o.	HS Code	Products	Findings
1.	72251100	Flat-rolled products of silicon-electrical steel, of a width of ≥ 600 mm, grain-oriented "ECSC".	To overcome supply chain disruption and make India self reliant. Task to develop requisite Silicon –Electrical Grain oriented may be assigned to SAIL.
2.	72251920	Flat-rolled products of silicon-electrical steel, of a width of ≥ 600 mm, non-grain-oriented.	Basic semi processed hot rolled Electrical Steel is being imported by major players & there is urgent need to collaborate technology providers to develop the same in India. The following technologies are the key points for achieving ultra-low iron loss: (1) Reduction of precipitates and inclusions by high purification of steel, (2) optimization of grain size and composition, and (3) texture control by control of the grain size before cold rolling.
3.	73181500	Threaded screws and bolts, of iron or steel, whether or not with their nuts and washers	Being a huge import substitute potential area, sector specific incentive (on the lines of Electronics Manufacturing) can be thought of to boost domestic manufacturing.
4.	73182990	Non-threaded articles, of iron or steel: Other	Advance payment need to be paid to import requisite raw Material to enhance working capital requirement.
5.	84821011	Ball bearings: Not exceeding 50mm of bore diameter	There is an urgent need to revise Railway Purchase requirements/guideline to promote indigenous manufacturing to safe guard Jaipur & Rajkot Bearing Cluster Stake Holders. BIS standard to be made applicable to imported bearings & also indigenously manufactured product and lower quality of bearings should be restricted with immediate effect. There is a need to upgrade testing and certification infrastructure.
6.	84821090	Ball bearings: Other	Significant scaling up is required at all levels so that economies of scale are gained and cost of production reduced. The initiative by the large companies/PSUs for going into joint venture kind of system may be useful wherein the MSMEs may act as a vendor/ancillary units for these companies/PSUs.
7.	84829900	Parts of ball or roller bearings (excl. balls, needles and rollers), n.e.s.	Custom Duty to be enhanced to safeguard Indian Bearing MSMEs Clusters by providing requisite R/M at Subsidized rate. Duty valuation is required by weight to nullify any under billing. Existing Manufacturing Industries are working at very low capacity utilizations because of import.

8.	85044090	Static converters: Other	R&D/ Testing Lab need to be developed in top IITs & PSUs and collaboration to be done with global players to make India self-reliant.
9.	85049090	Parts of electrical transformers and inductors, n.e.s.: Other	Infrastructural development required to be created where vendors/ancillaries of assembling units/principal manufacturing units should be setup in close proximity. Great need to strengthen the R&D facilities in order to compete globally, large sectors may be involved, if needed. Testing and certification infrastructure to be upgraded.
10.	94054090	Electric lamps and lighting fittings, n.e.s.: Other	There is urgent need to promote MSMEs to set up Aluminium Die casting enterprises. To make India self-reliant, downstream Industries to be set up in Aluminum Park so that they could be able to produce import substitutes at most competitive price.

3.2 Enterprise Development Centre (EDC)

To provide a one stop solution for aspiring and existing MSE Entrepreneurs Enterprise' Development Centre presently renamed as Enterprise Facilitation Centre provides handholding and facilitation support to MSMEs and aspiring Enterprenuers. The services include:

❑ Information Dissemination

- Disseminated the various schemes of Govt. of India & Govt.of Rajasthan.

❑ Handholding/Facilitation/ Capacity building:

- UAM & MSME Data BankRegistration.
- Public Procurement Facilitation.
- Digital MSME.
- GeM registration Facilitation.
- Start-up facilitation.
- Export Import Facilitation.
- Prepared Project Profiles
- IPR Facilitation
- Technology sourcing support.
- Technical Assistance in the form of expert counselling for Start-up entrepreneurs targeted consultation services for establishment of small to medium-sized businesses.
- To create awareness about Entrepreneurship.
- To nurture and facilitate the creation of Entrepreneurship as a viable career option.

MSME-DI, Jaipur assisted 50 visitors and entrepreneurs at Enterprise Facilitation Centre in the FY 2020-21.

3.3 LOAN MELA

i. A virtual “Loan Mela and Financial Literacy for MSME’s” was organized by MSME-DI, Jaipur on 16th December 2020. Guest speakers of the webinar were Sh. V.K Sharma, Director MSME-DI, Jaipur, Sh. Balbir Singh GM-SIDBI, Sh. B.L Meena Rajasthan State Director-KVIC, Sh. C.P Agarwal Rajasthan AGM-SLBC, Jaipur, Sh. Vinod Kumar Singla DGM-SBI Jaipur, Sh. S.K Gupta LDM-Jaipur, Sh. P.N Sharma JD-Commissioner Industries-Jaipur, Sh. Suresh Agarwal President-FORTI, Sh. Suresh Yadav Chief Manager Bank of Maharashtra Jaipur. Total 75 participants participated in the event.

**Ministry of MSME
Government of India**

**WORLD TRADE CENTER™
JAIPUR**

INVITEC™

**MSME DI Jaipur, Ministry of MSME, Government Of India and World Trade Center Jaipur
cordially invite you to webinar on**

Loan Mela and Financial literacy for MSME'S

**16th December 2020
3:00 pm - 4:30 pm**

Distinguished Guest Speakers

Mr. Balbir Singh GM- SIDBI Rajasthan	Mr. V. K.Sharma Director- MSME DI Jaipur Ministry of MSME, GOI	Mr. B.L. Meena State Director- KVIC Rajasthan
Mr. C.P. Agarwal AGM-State Level Bankers Committee Jaipur	Mr. Vinod Kumar Singla DGM -SBI Jaipur	Mr. S.K. Gupta Lead District Manager Jaipur
Mr. Suresh Yadav Chief Manager Bank of Maharashtra Jaipur	Mr. P. N. Sharma Joint Director O/o Commissioner Industries Udyog Bhawan Jaipur	Mr. Suresh Agarwal President- FORTI Rajasthan
Mr. Jagdish Somani President VKI Recreation Club	Mr. M. K. Meena Deputy Director-MSME DI Ministry of MSME Government of India	

Participation is Free

Cisco Webex platform:
Meeting ID: **158 076 5431**
Password: **000777**

Click here to Participate

For any further information and sharing your queries in advance contact

Mr. Jitendra Kumar Meena Assistant Director MSME DI Jaipur Ministry of MSME Government of India +91 782/124272	Mr. Dinesh Soni Assistant Director MSME DI Jaipur Ministry of MSME Government of India +918510008750	Mr. Navneet Agarwal Assistant Director World Trade Center Jaipur +91 9987777977
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ii. Financial Literacy cum Loan Mela was organized jointly by MSME DI Jaipur, Bank of Maharashtra, Union Bank of India, Bank of Baroda, HDFC, SIDBI and KVIC on 24th February 2021 at MSME DI Jaipur premises. 73 participants attended the programme and got benefitted.



The inaugural function of Financial Literacy cum Loan Mela

3.4 Cleanliness Drive/Swachh Bharat Abhiyaan

Due to COVID-19, lockdown imposed by Government of India across the Country since March, 2020; major thrust was given to maintain the office premises clean on priority. MSME-DIs had taken up the task of regular sanitization of the office premises. Other activities carried out during FY 2020-21 are as follows:

Brief description of activities performed in 2020-21 under OE (SAP) by MSME – DI Jaipur.

- Various activities under Swachta Action Plan during 1st quarter (April- June):

All officials cleaned their rooms, computers and table chairs etc. The work place and surroundings of the office was cleaned in which water coolers, Desert cooler, R.O. systems were cleaned and necessary fogging by the pump was done. The approach road near by area of the office premises and approach road up to the Central Workshop were cleaned.

- Various activities under Swachta Action Plan during 2nd quarter (July-September):

All officials cleaned their rooms, computers and table chairs etc. Teams were formed to clean their allotted areas i.e. TRC Hall, Seminar Hall, Green belt area, Corridors and Reception areas in the office premises. Plantation work was done in the office premises, the trimming of trees and cleaning of green belt garden areas in the office premises was also done. Revamping of lights in the office premises. The unused items lying in office premises has been collected and disposed of.

- Various activities under Swachta Action Plan during 3rd quarter (October to December):

The unused items lying in office premises have been collected and disposed of. The work place and surrounding area of the office was got cleaned in which water coolers, Desert cooler, R.O. systems were cleaned and necessary fogging by the pump was done. Cleaning of green belt garden areas in the office premises was also done.

- Various activities under Swachta Action Plan during the 4th quarter (January- March):

Grass plantation work was done in green belt area of the office premises. The work of cleaning of sewer tank and drainage system was carried out. The work place and surrounding area of the office was cleaned in which water coolers, Desert cooler, R.O. systems were cleaned and necessary fogging by the pump was done. All officials cleaned their rooms, computers and table chairs etc. The unused items lying in office premises were collected and disposed of. Sanitizer, Liquid Hand wash, Mask and Hypochlorite were purchased from GeM and distributed to maintain hygiene.

MSME-DI Jaipur celebrated Gandhi Jayanti by doing Sharmdaan in office premises and surrounding areas of Office. During this drive COVID-19 guidelines were also followed by all officials:-

- Five teams were formed to clean their allotted areas i.e. TRC Hall, Seminar Hall, Green belt area, Corridors and Reception areas in the office premises.
- During this drive Mask, Gloves and sanitizer were provided to all official.
- All officials cleaned their rooms, computers and table chairs etc.

- Plantation work was done in the office premises , the trimming of trees and cleaning of green belt garden areas in the office premises is also got done.
- The unused items lying in office premises have been collected and disposed off.

During the conclusion of the Sharmdaan activity Director, MSME-DI,Jaipur expressed his views on the Swachhta and advised all the officers and staff to contribute at least one hour in a week to clean work place and surrounding area of the office.

Cleanliness Drive under Swachhata Abhiyan by MSME-TS Jaipur

Quarter	Place	Date	Major Activities Undertaken
I	MSME-TS, Jaipur	01.07.2020 to 02.07.2020	Cleaning of surrounding area of DI & TS, Cleaning of machines and equipments
II	MSME-TS, Jaipur	25.11.2020 to 26.11.2020	Disposal of old records, Testing scrap cleaned during the drive
III	MSME-TS, Jaipur	28.01.2021 to 29.01.2021	Cleaning of the premises, Cleaning and upkeep of Almirahs and cupboard.
IV	MSME-TS, Jaipur	08.03.2021 to 09.03.2021	Cleaning of machines and equipments, Cleaning of the premises



3.5 OTHER MISCELLENIOUS ACTIVITIES CARRIED OUT BY MSME-DI JAIPUR

1. Webinar for the MSMEs of Rajasthan/ Industrial Associations has been organized by MSME-DI Jaipur on ‘Ministry of MSME Initiatives and Scheme of banks for credit to MSMEs for sustainability in COVID -19 circumstances’ on 14th April 2020. Discussion was held on support measures extended by M/O MSME and Banking Institutions for MSMEs to combat COVID-19 crisis. Total 99 participants were benefitted.
2. Webinar has been organized by MSME-DI,Jaipur, on “Ministry of MSME initiatives and Scheme of Banks for Credit to MSMEs for sustainability in COVID 19 circumstances” on 24th April 2020. Total 65 participants were benefitted. Prominent Industries association from Nagaur, Kishangarh, Ajmer and other cities of Rajasthan participated in meeting.
3. Sh. V.K Sharma, Director, MSME-DI Jaipur spoke about Schemes of M/O MSME during Air broadcast ‘Hum Honge Kamyab’ organized by All India Radio on 19th May, 2020. This initiative was taken towards Atmanirbhar Bharat and to morally boost the MSMEs during this tough time of COVID-19.
4. Webinar has been organised jointly by MSME-DI,Jaipur,andFederation Of Rajasthan Trade and Industry (FORTI) on ‘Ministry of MSME Initiatives, schemes and programs to assist MSMEs to fight against COVID-19’ on 2nd May, 2020. More than 100 participants were benefitted.
5. MSME DI-Jaipur, Ministry of MSME, Govt. of India in association with Dr. B. Lal Institute of Biotechnology, Jaipur, and Prakrit - A centre of excellence organized a webinar on the occasion of World Environment Day .i.e. 5th June, 2020. The theme of the webinar was innovative holistic approach bringing business opportunities by the deployment of sustainability innovation viz. “**Sustain-O-Preneurship: A key to self reliance mission of India**”. Total 484 participants were benefitted.
6. MSME DI Jaipur in association with EESL (A world Bank Project), SIDBI and Foundry Owner Association organized webinar on “Opportunities for ESCO through PRSF in implementation of energy efficiency project” on 26th June 2020.
7. MSME-DI, Jaipur in association with Federation of Rajasthan Trade & Industry (FORTI), Rajasthan has organized webinar on "Atmanirbhar Bharat and MSME Schemes" and "Delayed Payment" on 7th July, 2020. 54 MSMEs were benefitted.

8. MSME-DI Jaipur organized a Webinar on “Scheme of MSMEs and Scope for Women Entrepreneurs” on 24th July, 2020 in association with FORTI, Women Wing, Jaipur. Total 45 women participants were benefitted.
9. MSME-DI, Jaipur organized a Webinar on "Ayurveda- Herbal products - Opportunities for MSMEs and Testing parameters" in association with Rajasthan Ayurvedic Manufacturers Samiti, CSIR-CIMAP, PCIM&H and WTC Jaipur on 11th August, 2020. Total 65 participants were benefitted.

Outcome of Webinar:

- (i) CFC for Gamma Irradiation, testing facilities and other infrastructure possibility to be explored for the Ayurvedic cluster.
 - (ii) MSME DI-Jaipur will work in close collaboration with CIMAP-CSIR, Lucknow for technology transfer, CSIR projects implementation.
 - (iii) MSME DI-Jaipur will share knowledge with cluster members/MSMEs for new technologies, plants and testing requirements.
10. MSME-DI, Jaipur, organised webinar on: “Opportunities for On-Line Business For Artisan” in association with Department of Industry, Govt. of Rajasthan, DC (Handicraft) & WTC Jaipur on 28th August, 2020. Total 100 participants were benefitted.
 11. MSME-DI Jaipur, Ministry of MSME, Government of India, in association with Nuclear Power Corporation of India Limited, Federation of Rajasthan Trade & Industry (FORTI), Laghu Udhog Bharti and World Trade Center Jaipur organized a Webinar on “GeM; Government e Marketplace, Procurement Reimagined- Registration Process and Presentation on how to sell your product to Government offices in India” on 3rd September 2020. Around 72 participants were benefitted.
 12. MSME-DI, Jaipur in association with Apparel Training and Design Center (ATDC), Jaipur organized a Webinar on “Learn How to make AtamNirbhar" on 08th September 2020. Total 36 participants participated in the Webinar.
 13. Sh. Vikas Gupta, Dy. Director, MSME-DI Jaipur attended a meeting with Commissioner of Industries, Govt. of Rajasthan on 18th September, 2020 to apprise her the progress of new extension centres at Udaipur, Kota, Jaipur, Nagaur, & Jodhpur and proposed new Technology Centre at Jaipur.
 14. MSME DI-Jaipur organised “Workshop on Building Ideas to Executive Feasible Small Enterprises” in association with Jaganath University, Jaipur on 18th September, 2020

for Start-Ups & final year students of Agriculture, MBA and Engineering stream. 100 participants were benefitted.

15. MSME DI-Jaipur, Rajasthan Electronics & Instruments Limited (REIL), Jaipur National Dairy Research Institute (NDRI) & World Trade Center Jaipur organised a webinar on “Business Opportunities and Technological advancement in Dairy Value Chain” on 25th September, 2020 from 3.00 P.M to 5.00 P.M in association with Indian Dairy Association (IDA), Rajasthan State Chapter. Topics covered were Product Diversification for Profitability of Dairy Business, Technological Knowhow of BMC, Mini Milk Plant, Allied product, Retort & vacuum packaging for Dairy items, Quality analysis of milk products and Govt. Schemes & Incentives. Total 80 participants were benefitted.
16. MSME-DI Jaipur, Ministry of MSME, Govt of India, CSIR-CMERI, Durgapur, P.H.E.D, Govt. of Rajasthan and WTC, Jaipur in association with Water Trade Association of Rajasthan Organises Webinar on ”Technological Advancements in Water-RO Purification and opportunities of Manufacturing in Rajasthan” on 29th September, 2020. Topics discussed were Technologies of CSIR-CMERI, Opportunities of manufacturing for water-RO purification in Rajasthan, Procurement requirements of P.H.E.D. in water purification, Defluoridation Technology using Nanobiotechnology, Advance Technologies for Redefining RO Purifier. 85 MSMEs engaged in water treatment/RO related activities were benefitted.
17. MSME-DI, Jaipur, organized webinar on: “Self Employment Opportunities for Educated Youth” in association with IISU, Incubation Centre, Jaipur on 07th October, 2020. Total 110 participants were benefitted.
18. MSME-DI, Jaipur, organized a webinar in association with NABARD-RO, Jaipur, Rajasthan State Agriculture Marketing Board, Jaipur, Govt of Rajasthan and World Trade Center, Jaipur on : “Schemes and Programmes of Govt. of India and Govt. of Rajasthan for setting up Agro Based Industries” on 18th December, 2020. Total 243 participants which includes MSMEs, Farmers, and prospective entrepreneurs in agro sector participated in the event.

3.6 NEW INITIATIVES IN THE YEAR 2020-21

A. STATE CHAMPIONS CONTROL ROOM

Creation and Harmonious Application of Modern Processes for Increasing the Output and National Strength (CHAMPIONS) portal launched by Hon'ble Prime Minister on 1st June, 2020, is an ICT based technology system for making the smaller units big by helping and handholding them. A network of control rooms is created in a Hub & Spoke Model where hub is situated in the office of Ministry of MSME, New Delhi while the spokes are located in the States in various offices and institutions of Ministry. Central Control Room in New Delhi and 68 State level control rooms has been created which are providing every possible support on a local level to MSMEs in the areas including finance, market access, technology upgradation, skill development etc.

State Champions control room at MSME-DI Jaipur was made operational since then to help MSMEs at the time of COVID crisis and to handhold them to become national and international champions.



Key Highlights of the Platform

- i) Information dissemination: Regular updates on recent development in MSME sector.
- ii) Scheme wise mapping of Ministry officials for fast track responses of grievances. 635 Grievances have been received during FY 2020-21 and the same have been successfully solved and forwarded to concern department both telephonically and by E-mails.

The aforesaid grievances have been segregated in different categories i.e. · MSME Schemes/UAM /Udyam Registration/Definition of MSME, finance, related to MSME & DC-MSME offices, new schemes announced under Atamnirbhar Bharat Abhiyaan, public procurement policy, testing and quality centers, etc. for easy identification and better resolution.

- iii)** 6 nos. of Successful Success Stories were reported during Covid Crisis. Details of the unit being provided assistance and handholding support are as follows:

Sr No.	Name of Unit	Category of the Enterprises	Assistance provided by MSME-DI Jaipur	Category	Email-Id
1.	Tempsens Instruments (I) Pvt. Ltd., Udaipur	Medium	Assisted the Unit to get registration on GeM portal through which they were able to directly sell to Government organisation without support of any middle man and thereby enabling market expansion	General	vpr@tempsens.com
2.	Shri Vishvakarma (E.S.) Industries Pvt. Ltd., Ajmer	Small	MSME DI has been an enhancer in implementing and providing information about the Government's initiatives for the AatmNirbhar Bharat. Their constant guidance on the Government schemes for the MSME sector has been guiding support during Pandemic	General	rschoyal@choyal.com
3.	Mann Electronics, Kota	Small	MSME-DI Jaipur helped in GeM and Udyam registration as well as provided regular updates on Rules and changes. With this assistance the unit achieved the coveted FDA registration for their Medical devices- Pulse Oximeter and Oxygen Concentrator, the first in the country to have achieved this and entered a new line of Business i.e. manufacturer of Medical Equipment.	General	kd@mannindia.com
4.	Soft Medicare Llp	Micro	MSME-DI Jaipur helped in getting Export License for 3 Ply Mask and helped to get registration on Gem portal for being Supplier to Government of India.	General	softmedicarellp@gmail.com
5.	Balaji Bags, Kota	Micro	MrsSapnaPrajapati, owner of the unit is ESDP Trainee of MSME-DI Jaipur and was provided financial assistance under PMEGP Scheme. During COVID situation MSME-DI Jaipur guided to diversify their product from Leather Bags to	OBC	prajapatisapna46@gmail.com

			Cotton Mask and the unit manufactured 240000 mask.		
6.	Greenathon Technologies Pvt. Ltd., Jaipur	Micro	Support provided for Entrepreneurial and Managerial Development of MSMEs through Incubators" under CLCS-TUS for Idea entitled Detoxification of Azodyes during Textile Effluent Treatment.	General	sarika.ashish@gmail.com, greenathontechnologiespvtltd@gmail.com

iv) Important COVID related Actions taken by the MSME DI-Jaipur:

- Worked closely with Industry Associations and provided hand-holding support for bank loans, Udyam registration, e-passes, and GST.
- Worked with State governments in helping the MSME units for procuring raw materials for manufacturing of masks, PPE kits etc.
- Held discussions with various stakeholders such as Industry Associations, Chambers of Commerce, State Government Agencies, Banks, MSME Units to identify the challenges faced by MSME sector during the pandemic and provided necessary support to overcome those challenges.
- Provided necessary guidance to MSME Units for obtaining loans from banks under schemes of the Government and has been the local focal points for grievance redressal.
- Information regarding SAFE scheme of SIDBI through which loan for procuring plant/ machineries, raw materials @5% interest has been disseminated through various forums to MSME sector.

B. ACTIVITIES UNDER MSME-TECHNOLOGY CENTRE, BHIWADI

MSME TECHNOLOGY CENTRE, BHIWADI



Modern Tool Room Facilities are indispensable for the industrial development of the Country & properly trained manpower is an asset to the nation. The Government of India in its endeavor to provide right stimulus for the growth of industry in the Country – particularly with an objective of helping MSME's has established MSME Technology Centres Bhiwadi. MSME Technology Centre, Bhiwadi is concentrating on an integrated development of the related segments of the industry by way of providing International Quality Tools, Trained Personnel, and Consultancy in Tooling & Related Areas & is constantly crossing new frontiers in quest for excellence & beyond. The Organization implements its programme of technical training through its Training Center located at Bhiwadi. State of-the-art Tool Room facilities under single roof has wide spectrums of sophisticated machines including latest & advanced CNC Lathe, Milling, EDM & Wire Cut machines, which can cater to various requirements of the customers.

MSME-Technology Centre Bhiwadi was inaugurated by Sh. NitinGatkari, Hon. Minister of MSME and Road Transport and Highways, Govt. of India through onlione mode on 31st August 2020 in the auspicious presence of Sh. Pratap Chand Sarangi, Hon. Min. of State for MSME and Animal Husbandry, Dairying and Fisheries, Govt. of India, MahantBalaknath, Member of Parliament and Sh. Sandeep Yadav, MLA, Secretary MSME, Sh. A.K.Sharma IAS, and AS&DC(MSME), Sh. D.K. Singh IAS, Sh. ParshadiLalMeena, Honorable Industry Minister, joined the inauguration ceremony from their Jaipur office and delivered the inaugural speech.



AS&DC, SH. D.K.Singh, IAS and ADC, Sh. Piyush Srivastava, IES visited MSME-TC,Bhiwadi on 29th January 2021 and had a meeting with Officers and Staff of TC-Bhiwadi and Various Industry Associations, RIICO and DIC to review its functioning and meeting with Industry Associations and visited several engineering industries of Bhiwadi and 03 units of Toy Zone Bhiwadi to explore the feasibility of cluster formation to establish CFC at Bhiwadi. The meeting was attended by Director, Sh. V.K. Sharma and Nodal Officer, R.S. Dahiya, Assistant Director of MSME-DI, Jaipur.



SECTION - IV

MSME TESTING STATION

4.1 MSME-Testing Station, Jaipur

Government of India, Ministry of MSME has established testing stations at various places in the country with an objective to provide testing facilities to MSME units to enable them to manufacture goods conforming to acceptable standard specifications and also provide third party assurance to various Govt./Private Agencies and help MSME in the area of up gradation of quality.

We at MSME-Testing Station believe that our varied experience coupled with the latest Technology helps us in giving the best testing results. It is our commitment towards the public service essentially differentiates us from the rest. We are committed towards making MSMEs



globally competitive and sustainable. MSME-TS, Jaipur, being Government of India Organization is significantly contributing to make inIndia programme.

- **OUR MISSION:**

MSME Testing Station is committed to achieve excellence in the field of testing services for its customers through good professional practices by involving trained personnel well versed with quality documents/procedures and by continual improvement in effectiveness of documented management system as per specific requirements of national and international standards

- **OUR OBJECTIVES:**

- Public service is the top priority in our working.
- Ensure "TIME BOUND" delivery of Test Reports to the desired level of customer satisfaction.
- Enhancement of skill, exposure of testing personnel by trainings.
- Upgradation/enhancement of available facilities to achieve consistent results by expansion of Test/calibration scope.
- Ensuring confidentiality of customer's test and/or calibration results.

- **CLIENT BASE:**

Our client base includes various MSMEs in the Mechanical, Metallurgy, Civil, Chemical, Paper, Glas sand Ceramics industries. Government organizations and research institutes some of them are as follows:

- **Private Institution**
 - Bhaskar Steel
 - Premier Steel
 - Sharma Steel
 - Jindal Steel
 - Mangala Steel
 - Other MSMEs
- **Government Organisation**
 - CPWD
 - PWD
 - PHED
 - JVVNL
 - BANKS
 - JMC
 - Jaipur State Govt Offices



○ **Procedure :**

The customer intending to avail of the Testing facilities available are required to approach Customer Cell of this centre with the details about testing requirements. On receipt of the requests from clients, desired quantity of samples, testing charges and time required to complete the job are informed to the client.

○ **Customer cell:**

**FACILITIES AVAILABLE AT MSME -TS , JAIPUR
MECHANICAL METALLURGY TESTING :-**

Physical parameter testing of ferrous and Non-ferrous material according to India and international standard specifications.

(Steel/ Bar/Angle/Chanel/ Aluminum/etc)

- Tensile Strength
- Compressive strength
- 0.2% Proof Stress/ Yield Stress
- % elongation
- Bend / Rebend Test
- Load Test
- Hardness Test
- Dimension and other visual parameters
- Facility : Universal Testing Machines (100 Tonnes)



● **Chemical Testing**

- Chemical Composition of Ferrous



and Non ferrous material and alloys.

- Chemical properties of Cement
- Chemical properties of Water
- Coating thickness
- General Test as flash point, Viscosity,
- Moisture content, water absorption, Ash content, Sp. Gravity, PH determination, Density, etc.
- Facility: Optical Spectrometer

- **Paper Test**

- GSM
- Glass
- Opacity
- Brightness
- Density
- PH strength
- Moisture content
- Ash Content
- Cobb Test Waspick



CIVIL CONSTRUCTION MATERIAL TESTING

Cement, Cube, Bricks & Aggregats

- Fineness by specific surface
- Setting Time
- Soundness by Le-Chatelier method
- Soundness by Autoclave method
- Compressive Strength



Facility: Moulding Machine, Compressive Testing Machine, Abrasion Testing Machine, Impact Testing Machine, Sieve Shaker etc.



50MT



50MT

TILE TESTING

200MT



- **Dimensions**
- **Straightness**
- **Squareness**
- **Surface Flatness Warpage Test**
- **Breaking Strength**
- **Scratch, Hardness Impact Resistance, Crazeing**
- **Resistance Surface Quality**
- **MOR testing M/C, Surface (Rectangular, Curvature, Straightness) Testing**



NEW ACHIEVEMENTS FOR THE YEAR 2020-21

Following new machines were procured at MSME-Testing Station, Jaipur in FY 2020-21.



Salt Spray Chamblet



Digital Thikness Tester



CTM MODIFICATION LOAD BEARING